

# University of Pretoria Yearbook 2020

## Text evaluation 721 (LCC 721)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Humanities</a>
<b>Module credits</b>	20.00
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	1 lecture per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Afrikaans
<b>Period of presentation</b>	Semester 1

### Module content

The concepts effectiveness and efficiency; readability of texts; measuring readability; text-focused, reader-focused and expert-focused methods of text evaluation; application to specific genres and user-groups, eg health awareness documents, educational documents, instructional documents, documents for low-literates, etc.

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.